



INTERNATIONAL SEMINAR

EXPLORING SUSTAINABILITY:
FOSTERING SUSTAINABLE ENTREPRENEURSHIP IN EUROPE

Auditorium

ISMAI



22-23

OCTOBER

2014

PROGRAMME



This conference is supported by the European Union Programme for Employment and Social Solidarity - PROGRESS (2007-2013)



European
Commission

DG Employment, Social Affairs and Inclusion
Europe 2020: Employment policies
Skills, Mobility and Employment Services



Day 1

14:00 **Registration**

14:15 **Welcome Session**

Dr. José Azevedo (President of the Board of Maiêutica)

Prof. Domingos Oliveira Silva (Rector of ISMAI)

Prof. Célio Sousa (Head of the Department of Business Sciences)

Prof. João M. S. Carvalho (Coordinator of the Master's programme in Business Management)

1st Panel Session

Panel Moderator: Sandra Marnoto, PhD

14:45 **CSR management practices by SME: case studies from Slovenia**
(Štefka Gorenak, MSc - Faculty for Commercial and Business Sciences - Slovenia)

15:30 **Networks and knowledge development**
(Åsa Hagberg-Andersson, Dr.Sc (econ) - Novia University of Applied Sciences, Turku/Åbo - Finland)

16:15 **Entrepreneurial education - practice in Croatia**
(Anton Florijan Barisic, PhD - University College of Economics, Entrepreneurship and Management Nikola Subic Zrinski - Croatia)

17:00 **Advanced Business Creation Model (ABCM)**
(João M. S. Carvalho, PhD - ISMAI - Portugal)

17:45 **End of day 1**

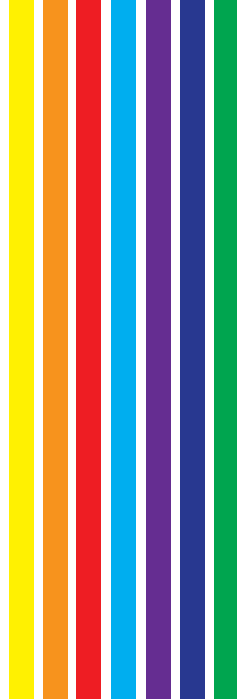


Day 2

2nd Panel Session

Panel Moderator: Maria Alberta Oliveira, PhD

- 10:00 **Entrepreneurial Systems and Networks - Some empirical evidences**
(Elisa Rita Ferrari, PhD - Università degli Studi di Enna "Kore" - Italy)
- 10:45 **Reflections from the classroom - Enterprise Education in Action**
(Thomas Williamson, Senior Lecturer - Coventry University - UK)
- 11:30 **The importance of ABC Model to create a start-up**
(Afonso Domingues, MsC - ISMAI - Portugal)
- 12:15 **Closing remarks**
- 13:00 **Lunch**



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This programme is implemented by the European Commission. It was established to financially support the implementation of the objectives of the European Union in the employment, social affairs and equal opportunities area, and thereby contribute to the achievement of the Europe 2020 Strategy goals in these fields.

The seven-year Programme targets all stakeholders who can help shape the development of appropriate and effective employment and social legislation and policies, across the EU-27, EFTA-EEA and EU candidate and pre-candidate countries.

For more information see: <http://ec.europa.eu/progress>

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